



## **Rules of contest**

### **SALVADOR DE MADARIAGA PRIZE FOR EUROPEAN JOURNALISM 2024**

**Ref.: COMM/MAD/2024/01**

#### **PREAMBLE**

The 30th edition of the "Salvador de Madariaga" Prize for European Journalism is organised by the Representation of the European Commission in Spain, in collaboration with the Association of European Journalists and the support of the European Parliament Liaison Office in Spain.

The aim of the "Salvador de Madariaga" prize is to recognise the work of journalists from the Spanish media in three categories (1) written press, (2) radio and (3) television that have helped in the last 5 years prior to the day of the publication of this call, to increase awareness of European integration and European policies. The following criteria, further developed in section 2 of the present document will be particularly taken into account:

- The promotion of the European Union's fundamental values;
- The capacity to communicate clearly the EU's current situation, the challenges it faces internationally, its priorities and policies.
- The journalistic quality of the work.
- The impact of the work at national level and the audience reached.

The purpose of this prize is to encourage and promote journalistic creation and reflection on the process of European integration or on European policies.

#### **ELIGIBILITY, EXCLUSION AND AWARD CRITERIA**

##### **1. PARTICIPATION CONDITIONS**

###### **1.1. Admissibility Requirements**

- The entry can be submitted by a person either working for or representing journalist associations, the media, journalism schools and centres, as well as professionals of humanities. The entry/application may be submitted on behalf of a third party.
- Applications must be received no later than the deadline for submission of entries referred to in Section 3.

- Entries must be submitted in writing using the Contest Entry Form (Annex I), together with a sample of journalistic work which serves as a justification for the prize and a summary of the professional career/record of the proposed candidate.
- Each entry will have to specify the category (written press, radio or television) for which the participant is presented.
- Applications must be drafted in one of the official languages of Spain.

Failure to comply with these requirements will lead to the rejection of the entry.

## **1.2. Eligibility Criteria<sup>1</sup>**

### *1.2.1. Eligible candidates*

To be eligible for a prize, candidates must be able to demonstrate that they are:

- A natural person

Natural person(s) that have already received the Salvador de Madariaga prize in the past cannot receive a second prize and will be excluded from the competition.

### *1.2.2. Eligible items (articles or programmes)*

The journalistic work must fulfil the following four criteria:

- The article must have been published in written press (printed or digital form) or the programme must have been broadcasted on radio or television, in one of Spain's official languages.
- The article or programme must have been published or broadcasted in Spanish media during the last five years prior to the day of publication of this call.
- The article or programme must contribute to any of the objectives specified in the preamble.
- The article or programme must be publically available. Where the article or programme is not publicly available, upon request, the participants must be able to demonstrate that they are properly entitled to share the article(s)/programme(s), either because they are the owners of the copyright or because they have acquired the necessary authorisation from the relevant intellectual property right holder.

In the case of a programme, which is the result of the work of a team, the Jury will take into account the importance of the work of the person nominated within the team and his or her influence on the work of the team. If two or more entries/applications propose the same candidate, they will all be assessed as one application.

## **1.3. Exclusion Criteria from prize award**

The winners of the prize must sign, before receiving it, a declaration on their honour (see annex II) certifying that they are not in one of the situations referred to in Articles 136

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<sup>1</sup> See Article 197 of the [Financial Regulation](#) of the EU, OJ L 193 of 30.7.2018.

and 141 of the Financial Regulation<sup>2</sup>. Participants or nominators should check that the criteria are met before the submission of entries.

#### **1.4. Sole liability of participants**

The Commission shall not be held liable for any damage caused or sustained by any of the participants, including any damage caused to third parties as a consequence of, or during the implementation of the activities related to the contest.

#### **1.5. Publicity**

In order to guarantee the maximum transparency of the prize, the Representation of the European Commission and the Association of European Journalists, which participates in the organization of the "Salvador de Madariaga" prize, will publicise the present Rules of contest on their websites.

With the exception of scholarships paid to natural persons and other direct support paid to natural persons in most need, all information relating to prizes awarded in the course of a financial year is published on an internet site of the EU institutions no later than the 30<sup>th</sup> of June of the year following the financial year in which the prizes were awarded.

The Commission will publish the following information:

- name of the beneficiary,
- region,
- subject of the prize,
- amount awarded.

Upon a reasoned and duly substantiated request by the beneficiary, the publication shall be waived if such disclosure risks threatening the rights and freedoms of individuals concerned as protected by the Charter of Fundamental Rights of the EU or harm the commercial interests of the beneficiaries.

#### **1.6. Applicable law and competent jurisdiction**

The contest is governed by the applicable EU law complemented, where necessary, by the law of Spain. The General Court or, on appeal, the Court of Justice of the EU, shall have sole jurisdiction to hear any dispute between the EU and any participant concerning the interpretation, application or validity of the rules of this contest, if such dispute cannot be settled amicably.

#### **1.7. Other provisions**

The participants accept that, if they are awarded a prize, the Commission, OLAF and the Court of Auditors may carry out checks and audits in relation to the contest and the received prize.

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<sup>2</sup> See Articles 136 and 141 of the [Financial Regulation](#).

## **2. AWARD CRITERIA<sup>3</sup>**

The Representation of the European Commission in agreement with the Association of European Journalists and the European Parliament Office in Spain will appoint a Jury consisting of a panel of at least three experts from media related fields and representatives of the EU Institutions.

Eligible candidates will be ranked by the Jury on the basis of the following criteria (total of 100 points):

- The promotion of the EU's fundamental values and notably: human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities, pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men. The jury will take account of the promotion of EU values by the work(s) itself and also by the author as demonstrated by his/her body of other works (50 points).
- The role of the candidate, the potential of the work and the capacity of the candidate to clearly communicate the EU's current situation, the challenges it faces internationally, its priorities and policies. It includes adherence to facts, depth of reporting, focus, fairness and balance (20 points).
- The journalistic quality of the work, including its creativity and expressiveness, and the rigour of the information provided. Attention will also be given to the candidate's history and reputation for his/her journalistic qualities, rigour of his/her works and ethics. (15 points).
- The impact the work has at national level and the audience reached. Multiplier effect (audience reached) will be evaluated based on an estimation of the average circulation of the media in which it was published, taking into account the frequency of dissemination/ publication of the work (15 points).

In accordance to these criteria, the Jury will award one prize for each category: written press, radio and television to the participant who receives the greatest number of points from the Jury.

The Jury may declare the prize null and void if none of the candidates reaches a minimum threshold of 60 points in total. The prize may not be shared. In case of a tie, the President of the Jury will have the casting vote, which he/she is obliged to use.

## **3. PROCEDURE FOR THE SUBMISSION OF APPLICATIONS**

Entries must be submitted in accordance with the formal requirements as stated under point 1.1. above and by the established deadline.

No modification to the entry is allowed once the deadline for submission has elapsed. However, if there is a need to clarify certain aspects, or for the correction of clerical mistakes, the Commission may contact the participant for this purpose during the evaluation process.

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<sup>3</sup> See Articles 199 and 207 of the [Financial Regulation](#).

Participants will be informed in writing about the results of the selection process.

➤ Entry submission on paper

The relevant documents for the "Salvador de Madariaga" prize 2024 and in particular the entry form is available at:

[https://spain.representation.ec.europa.eu/noticias-eventos/noticias-0/convocatoria-xxx-edicion-del-premio-de-periodismo-salvador-de-madariaga-2024-01-19\\_es](https://spain.representation.ec.europa.eu/noticias-eventos/noticias-0/convocatoria-xxx-edicion-del-premio-de-periodismo-salvador-de-madariaga-2024-01-19_es)

Entries shall be submitted on the correct form, duly completed, dated and signed, in a sealed envelope, and submitted in 2 copies.

The deadline for submission of entries for any type of delivery is:

**20/02/2024**

**For hand deliveries: no later than 20h00 Madrid local time**

Entries must be sent by post or courier service or hand-delivered to the following address:

**EUROPEAN COMMISSION REPRESENTATION IN SPAIN**

**Press Department**

**Paseo de la Castellana 46**

**28046 Madrid, Spain**

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- By post, the evidence of the date of dispatch shall be constituted by the postmark;
- By courier service, the evidence of the date of dispatch shall be constituted by the date of the deposit slip;
- For hand deliveries, a dated and signed receipt must be obtained as proof of submission.

Entries sent by fax or e-mail will not be accepted.

➤ Contact details for this call:

e-mail: [COMM-REP-ES-GRANTS@ec.europa.eu](mailto:COMM-REP-ES-GRANTS@ec.europa.eu)

#### **4. AMOUNT OF THE PRIZES AND MODALITIES OF PAYMENT**

The "Salvador de Madariaga" Prize for European Journalism consists of a monetary value of €15.000 for each of the following categories:

- Written Press
- Radio
- Television

Payment of prizes will be carried out in one instalment by bank transfer after notification to the winners and after receiving their declarations of honour, as well as duly completed legal entity and financial identification forms<sup>4</sup>. The payment will be made within 30 days after receipt of these forms.

The Commission has the right to decide not to award any prize if no participants meet the criteria set out in these "Rules of contest".

#### **5. INDICATIVE TIMETABLE**

	<b>Stages</b>	<b>Date and time or indicative period</b>
a)	Publication of the Rules of contest	19.01.2024
b)	Deadline for submission of entries/applications	20.02.2024 (20h)
c)	Evaluation period	March-April 2024
d)	Information to participants	May 2024

#### **6. DATA PROTECTION AND CONFIDENTIALITY**

The reply to any prize involves the recording and processing of personal data (such as name, address and CV). Such data will be processed pursuant to Regulation (EC) No 2018/1725 on the protection of natural persons with regard to the processing of personal data by the EU institutions, bodies, offices and agencies and on the free movement of such data. Unless indicated otherwise, the questions and any personal data requested are required to evaluate the application in accordance with the specifications of the Rules of contest will be processed solely for that purpose by the Representation. Details concerning the processing of personal data are available on the privacy statement at: [http://ec.europa.eu/dataprotectionofficer/privacystatement\\_publicprocurement\\_en.pdf](http://ec.europa.eu/dataprotectionofficer/privacystatement_publicprocurement_en.pdf).

Once the Commission has opened the application, the documents shall become the property of the Commission and it shall be treated confidentially. Members of the Jury will have full access to the files. Under no circumstance shall any documents received be returned.

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<sup>4</sup> The forms may be downloaded at the following links:  
[http://ec.europa.eu/budget/library/contracts\\_grants/info\\_contracts/legal\\_entities/legEnt\\_indiv\\_en.pdf](http://ec.europa.eu/budget/library/contracts_grants/info_contracts/legal_entities/legEnt_indiv_en.pdf)  
[http://ec.europa.eu/budget/library/contracts\\_grants/info\\_contracts/financial\\_id/fich\\_sign\\_ba\\_gb\\_en.pdf](http://ec.europa.eu/budget/library/contracts_grants/info_contracts/financial_id/fich_sign_ba_gb_en.pdf)

## **7. ANNEXES**

- Annex I. Contest Entry Form.
- Annex II. Declaration on honour (*to be submitted if awarded*).